



**Press release  
FOR IMMEDIATE RELEASE**

**October 10, 2007**

## **DIINO APPOINTS NEW MANAGING DIRECTOR**

During the summer Diino AB closed a round of financing and Swisscom AG - one of the leading telecom companies in Europe - became the second largest shareholder in the company.

In connection with this financing, Mr Jan Nilsson has been recruited and appointed Managing Director of Diino AB. Mr Nilsson has broad industry experience, and is a founder and former CEO of Bredbandsbolaget AB, one of the leading ISPs in the Nordic region. Mr Nilsson also has experience with Telia, Framfab, Labs2 and Hidden Dinosaur.

“During the last six months, Diino has grown rapidly and has reached approximately 180.000 end users. Diino has got a lot of international attention for its Internet service. I am very excited to join the Diino team and hope our partnership with Swisscom will create a platform for further expansion” says Jan Nilsson

“We have been looking for a compelling investment in the online storage industry for some time, and we believe Diino is one of the most promising services available today. By bringing Swisscom’s expertise in broadband networks and services, as well as its reputation for quality and reliability to the service, we’re confident that we will help build a great business with the Diino team” says Mr Marco Chong, Swisscom

Diino ([www.diino.com](http://www.diino.com)) is an easy and secure online storage service with the ability to store, share, manage and access digital information on the Internet.

### **Press contact**

*Thomas Spångberg, Marketing Manager*

*Email: [thomas.spangberg@diino.net](mailto:thomas.spangberg@diino.net)*

*Phone: +46733398280*

### **About Diino**

*Diino Inc with offices in Atlanta, London, Mexico City, and Stockholm has over the past five years developed storage and file sharing technologies with 18 patents claims. Diino Inc is one of the leading providers of secure online storage and file sharing technologies. [www.diino.com](http://www.diino.com)*

